

FOR THE LOVE OF HORSES

7 – 13 APRIL 2022

EXHIBITION CENTER ESSEN
GERMANY



**THE NEW EQUITANA
MARKETING PACKAGES**



Built by



In the business of
building businesses


EQUITANA
EQUESTRIAN SPORTS WORLD FAIR
2022

[EQUITANA.COM](https://www.equitana.com)

The exhibitor directories are the primary source of information for visitors and interested parties at the trade show. Generate more attention with an attractive exhibitor profile as a basic component of your marketing package, thereby creating more visibility on the trade show website, better search engine findability, and increased impact of your trade show presence. You can fill your exhibitor profile with important information, trade fair news, etc. and thereby convince potential customers of your company.



ONLINE


EXHIBITOR PROFILE




WELTMESSE DES
PFERDESPORTS
7.-13. APRIL 2022
MESSGELÄNDE ESSEN

[FÜR BESUCHER](#)
[FÜR AUSSTELLER](#)
[MEDIA](#)





EQUITANA


Why visit our stand
Present here your reasons why a visitor should visit exactly your booth. Why is your company/your products particularly attractive for the visitor?

Brands we represent


Description
Your company description could be here. Introduce your company, your brands and/or your products. You have 600 characters to present your company and make visitors aware of it.

Product Categories
[Horse Trailers](#)
[Horse Care Products](#)

Gallery of products and services






Product 1





Product 2

Documents
BROCHURE - 3 MB

FOLLOW US





WEBSITE
www.equitana.com

EMAIL
info@equitana.com

PHONE
+49 211 90191-201

ADDRESS
EQUITANA
Reed Exhibitions Deutschland GmbH
Völklinger Straße 4
40219 Düsseldorf




In the business of
building businesses


INFORMATIONEN

- Corona-Virus: Wichtige Informationen
- Media
- Kontakt
- Newsletter Abbo
- Nutzungsbedingungen
- Datenschutz
- Cookie Policy
- Cookie Preference Centre
- Dienstleisterverzeichnis
- Impressum
- Sitemap

BESUCHEN SIE UNS



PARTNER



ATTENTION? STRONG. THE BRONZE PACKAGE.

By participating at the trade show, you place your brand, your innovations and your products into the spotlight of the industry – the Bronze Package ensures that you attract the necessary attention from your potential new customers.

When visitors prepare their visit to the trade show, they do so with the help of the exhibitor list. This means that as an exhibitor you should be seen here! The Bronze Package ensures just that: The important decision-makers and buyers will discover your logo, your innovations, your contact data and your stand number during their research – both online and offline.

FEATURES

ONLINE

EXHIBITOR PROFILE

- Cover image & company logo
- Contact address, telephone and e-mail
- Link to website & social media
- Company description
- Brand listings
- Upload of product images and documents
- „Why visit our stand“ – description

EXHIBITOR LIST

- Company name, logo & stand number
- Product categories
- Company description

PRINT SHOW GUIDE

EXHIBITOR PROFILE

- Company name, logo & stand number
- Contact address, telephone and e-mail/fax
- Link to website
- Product categories (5 product categories are included, more are optional)
- Company description (500 characters including spaces)

Flat rate charge for additional costs

Listing in the online exhibitor list

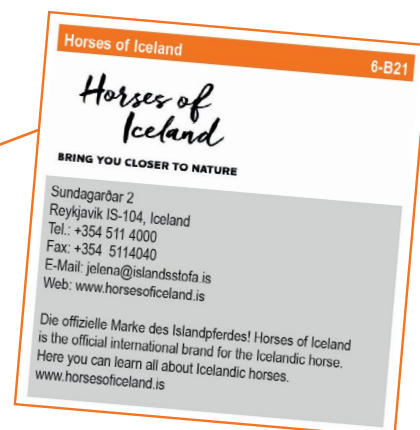


Horses of Iceland Stand: 6-B21

Description
Die offizielle Marke des Isländpferdes! Horses of Iceland is the official international brand for the Icelandic horse. Here you can learn all about Icelandic horses.

[Add to My Plan](#)

Exhibitor profile in the Show Guide



Horses of Iceland 6-B21

BRING YOU CLOSER TO NATURE

Sundagarðar 2
Reykjavík IS-104, Iceland
Tel.: +354 511 4000
Fax: +354 5114040
E-Mail: jelena@islandsstofa.is
Web: www.horsesoficeland.is

Die offizielle Marke des Isländpferdes! Horses of Iceland is the official international brand for the Icelandic horse. Here you can learn all about Icelandic horses. www.horsesoficeland.is

* The prices are net plus the statutory value added tax.

A WORTHWHILE INVESTMENT. THE SILVER PACKAGE.

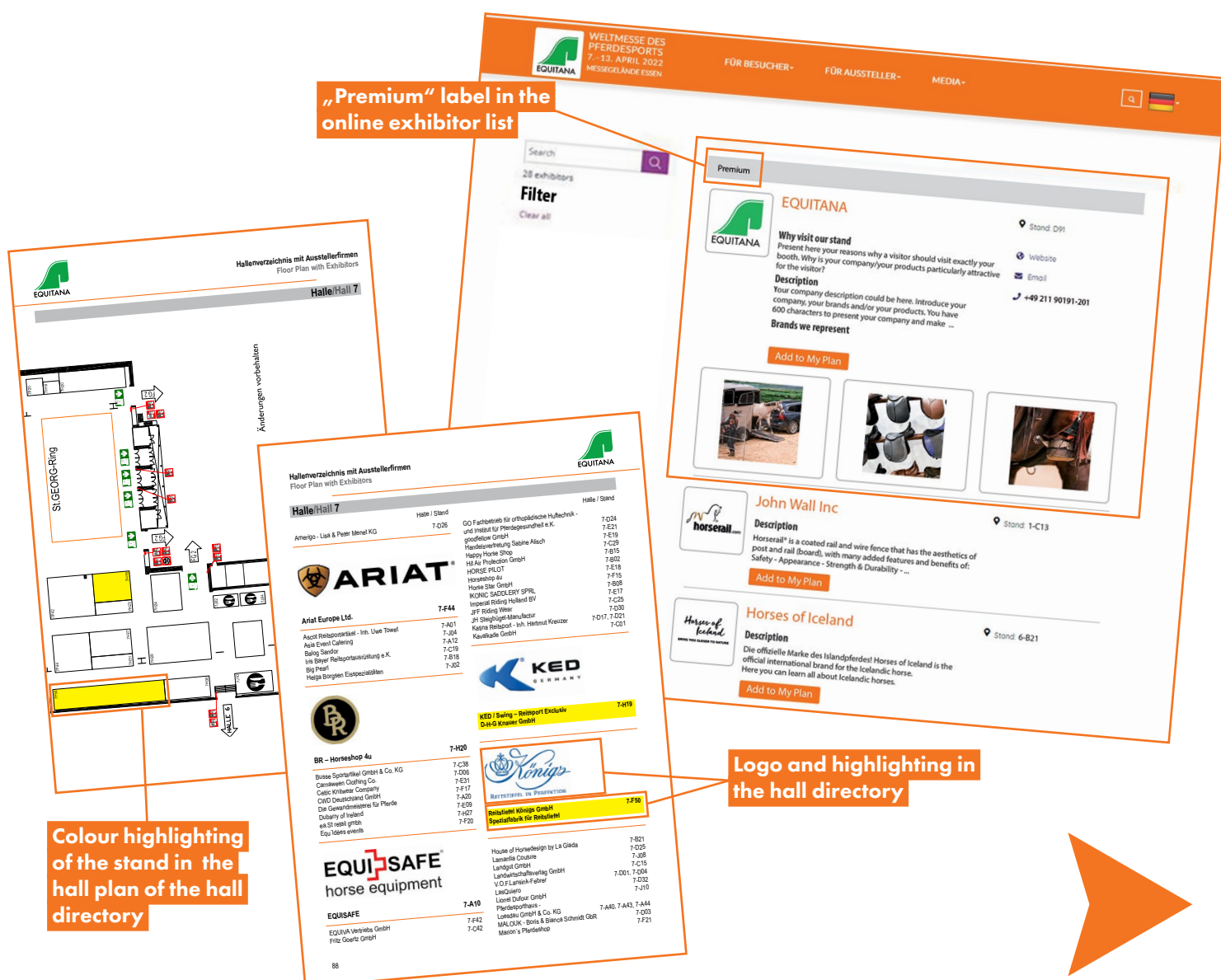
A wise investment – no question about it: With the Silver Package you will attract even more attention from potential customers. How does it work? Remarkably simple:

Double visibility.

The calculation is quite simple: Double the size = double the visibility. With the Silver Package, your profile will appear twice as large in the online exhibitor list – so you and your services will almost automatically attract the visitors' attention during their preparations for the trade show.

Directly in view.

In the Print Show Guide's hall directory, your stand space and company listing are visually highlighted in an eye-catching way. This puts your company in the focus of visitors - a pretty sensible investment.



„Premium“ label in the online exhibitor list

Colour highlighting of the stand in the hall plan of the hall directory

Logo and highlighting in the hall directory

Why visit our stand
Present here your reasons why a visitor should visit exactly your booth. Why is your company/your products particularly attractive for the visitor?
Description
Your company description could be here. Introduce your company, your brands and/or your products. You have 600 characters to present your company and make ...
Brands we represent
Add to My Plan

John Wall Inc
Description
Horseshall® is a coated rail and wire fence that has the aesthetics of post and rail (board), with many added features and benefits of: Safety - Appearance - Strength & Durability - ...
Add to My Plan

Horses of Iceland
Description
Die offizielle Marke des isländischer Horses of Iceland ist die offizielle internationale Marke der isländischen Horses. Here you can learn all about Icelandic horses.
Add to My Plan

Halle / Stand

Halle / Stand	Company Name	Halle / Stand	Company Name
7-026	GO Fachbetrieb für orthopädische Hufechnik - und Institut für Pferdegesundheit e.K.	7-024	gründelose GmbH
7-027	Handelsvertretung Sabine Altsch	7-021	Handy Horse Shop
7-028	H&A Protection GmbH	7-020	HORSE PILOT
7-029	Horsemanship Ltd.	7-019	KONIC SADDLERY SPRL
7-030	Horse Star GmbH	7-018	Intrepid Riding Holland BV
7-031	JFF Riding Wear	7-017	JFF Riding Wear
7-032	John Wall Inc.	7-016	John Wall Inc.
7-033	Kaufhaus der Frauen	7-015	Kaufhaus der Frauen
7-034	Kaufhaus der Frauen	7-014	Kaufhaus der Frauen
7-035	Kaufhaus der Frauen	7-013	Kaufhaus der Frauen
7-036	Kaufhaus der Frauen	7-012	Kaufhaus der Frauen
7-037	Kaufhaus der Frauen	7-011	Kaufhaus der Frauen
7-038	Kaufhaus der Frauen	7-010	Kaufhaus der Frauen
7-039	Kaufhaus der Frauen	7-009	Kaufhaus der Frauen
7-040	Kaufhaus der Frauen	7-008	Kaufhaus der Frauen
7-041	Kaufhaus der Frauen	7-007	Kaufhaus der Frauen
7-042	Kaufhaus der Frauen	7-006	Kaufhaus der Frauen
7-043	Kaufhaus der Frauen	7-005	Kaufhaus der Frauen
7-044	Kaufhaus der Frauen	7-004	Kaufhaus der Frauen
7-045	Kaufhaus der Frauen	7-003	Kaufhaus der Frauen
7-046	Kaufhaus der Frauen	7-002	Kaufhaus der Frauen
7-047	Kaufhaus der Frauen	7-001	Kaufhaus der Frauen

BRONZE + 447,00 €*

BRONZE FEATURES

ONLINE

EXHIBITOR PROFILE

- Cover image & company logo
- Contact address, telephone and e-mail
- Link to website & social media
- Company description
- Brand listings
- Upload of product images and documents
- „Why visit our stand“ – description

EXHIBITOR LIST

- Company name, logo & stand number
- Product categories
- Company description

PRINT SHOW GUIDE

EXHIBITOR PROFILE

- Company name, logo & stand number
- Contact address, telephone and e-mail/fax
- Link to website
- Product categories (5 product categories are included, more are optional)
- Company description (500 characters including spaces)

Flat rate charge for additional costs

► ADDITIONAL SILVER FEATURES ◀

ONLINE

EXHIBITOR LIST

- Brand listings
- „Why visit our stand“ – description
- Display of product images
- Link to website
- Contact information telephone and e-mail
- Positioning in the exhibitor list with „Premium“ label

PRINT SHOW GUIDE

EXHIBITOR PROFILE

- Logo in the hall directory
- Colour highlighting of the stand in the hall plan of the hall directory

* The prices are net plus the statutory value added tax.

MORE? THE GOLD PACKAGE.

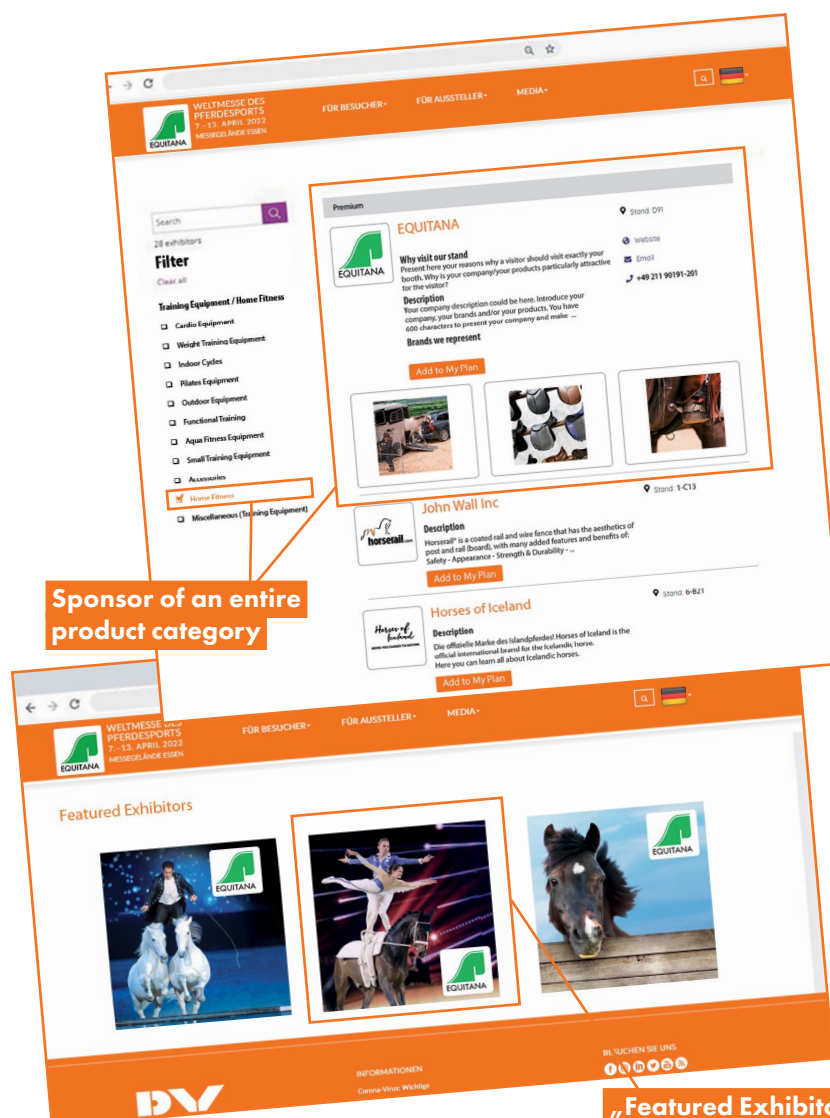
For everyone who wants everything: The Gold Package comes with maximum visibility through exclusive advertising space. Result: Every visitor will notice you in the trade show media – and even more so at your stand at the trade show.

Always in the spotlight.

Online, the Gold Package offers two amazing features: On the one hand, your company is present on the homepage of the trade fair website in the „Featured Exhibitors“ carousel. And secondly, you become the sponsor of an entire product category – so every visitor who is interested in this category will see you!

Twice as effective.

Print is effective – and twice as effective in the trade show guide: Visitors use it both for preparation and for orientation at the trade show itself. Your full-page advertisement is guaranteed to arouse a lot of attention and attract numerous additional trade visitors to your stand.



Sponsor of an entire product category

„Featured Exhibitors“ carousel



SPITZENLEISTUNG FÜR IHR BÜRO.

Ob leistungsstarkes Multifunktionsystem, zukunftsweisende Softwarelösung, kompetente Beratung oder zuverlässiger Service – Konica Minolta Business Solutions Deutschland GmbH bietet Ihnen Gesamtpakete aus einer Hand. So sind wir der ideale Dienstleister, wenn es um Ihre komplette Büro- und IT-Infrastruktur geht.

Weitere Informationen finden Sie auf www.konicaminolta.de/business

Konica Minolta Business Solutions Deutschland GmbH
Office Düsseldorf | Heinrich Landstraße 193 | 40549 Düsseldorf | Tel.: (0211) 50 79 - 0

Advertisement in the Show Guide

Exclusive for max. 10 exhibitors

SILVER + 712 €*

SILVER FEATURES

ONLINE

EXHIBITOR PROFILE

- Cover image & company logo
- Contact address, telephone and e-mail
- Link to website & social media
- Company description
- Brand listings
- Upload of product images and documents
- „Why visit our stand“ – description

EXHIBITOR LIST

- Company name, logo & stand number
- Product categories
- Company description
- Brand listings
- „Why visit our stand“ – description
- Display of product images
- Link to website
- Contact information telephone and e-mail
- Positioning in the exhibitor list with „Premium“ label

PRINT SHOW GUIDE

EXHIBITOR PROFILE

- Company name, logo & stand number
- Contact address, telephone and e-mail/fax
- Link to website
- Product categories (5 product categories are included, more are optional)
- Company description (500 characters including spaces)
- Logo in the hall directory
- Colour highlighting of the stand in the hall plan of the hall directory

Flat rate charge for additional costs

► ADDITIONAL GOLD FEATURES ◀

ONLINE

- Feature sponsoring of a product category incl. „Premium“ label and positioning at the beginning of the exhibitor list
- Feature in the website carousel

PRINT SHOW GUIDE

- 1 x 1/1 page advertisement 4c in the show guide

* The prices are net plus the statutory value added tax.



FOR A PERSONAL CONSULTATION WE ARE AT YOUR DISPOSAL:



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